

New Volunteer Opportunity Social Media Content Creator Hours: Up to 10 hours per week

## **Overview:**

As a Volunteer Social Media Content Creator, you will play a helpful role in shaping our online presence and engaging with our community. Your creativity will help us spread our message, increase our reach, and inspire others to join our cause. This is a great opportunity to use your skills to make a tangible impact and gain experience in social media content creation.

## **Key Responsibilities:**

Develop and create engaging content for our social media platforms (e.g., Instagram, Facebook, Twitter, LinkedIn).

Collaborate with our team to ensure content aligns with our mission and goals.

Stay up-to-date with social media trends and suggest new strategies to increase engagement.

## **Skills and Qualifications:**

Strong understanding of social media platforms and trends.

Experience in content creation, including graphics, videos, and written posts.

Familiarity with tools like Canva, Adobe Creative Suite, or similar.

Excellent written communication skills.

Ability to work independently and meet deadlines.

## **Benefits:**

Gain hands-on experience in social media management and digital marketing.

Enhance your portfolio with real-world content creation.

Flexible volunteer hours to fit your schedule.